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A QUEEN *of* FLOWERS

named for

A QUEEN *of* BEAUTY



The New Gladiolus
FAY LANPHIER

The Name

IN 1925 a California girl, Miss Fay Lanphier, won the title, Miss America, in the National Beauty Contest. E. L. Williams had recently originated an exquisite Gladiolus of striking beauty and felt that it could not bear a more appropriate name than hers.



The Flower

*This charming variety excels in several respects.
Among its outstanding merits are:*

Its lovely color, a warm, watermelon pink suffused coral, often having a crystalline texture on the petals as if frosted.

The great size of the flowers, often five to six inches broad (probably the largest gladiolus known).

The waviness of the stems, making it utterly free from the distressing stiffness and lack of grace which mars so many otherwise fine sorts. It "makes up" very beautifully indeed.

Its strength and vigor, producing tall, strong spikes on which many flowers open at one time.



The reproduction in color cannot do justice to the lovely tints in the natural flower but gives a good general idea of the coloring while the black and white cut on opposite page better portrays its graceful habit and the size of the flowers.



FAY LANPHIER GLADIOLUS

Is under a three year test in the gardens of the American Gladiolus Society at Rochester. We know it is taking high rank, but the official scoring cannot be released until next year.



FAY LANPHIER
AS MISS AMERICA 1925

OUT of many flattering compliments we have space for only a few. The first from a good judge, one of the leading wholesale florists of San Francisco;

"We congratulate you on the beauty of your Fay Lanphier—Miss America. The large sale we have made of the blooms this season at the top of the market price is evidence of its merit and attractiveness. Looking forward to handling Fay Lanphier blooms again next season, we are

Yours truly,
J. A. AXELL & Co."

The Secretary of the American Gladiolus Society says (unofficially);

"Fay Lanphier is attracting a lot of attention. It is certainly a good flower and has grown almost to perfection with me. I believe I could score some of the flowers up to six inches diameter without distorting or injuring them.

Very truly yours,
JOHN C. DAVIS."

The opinion of the Director of Luther Burbank Experimental Farms, Santa Rosa, California:

"Your Gladiolus Fay Lanphier—Miss America is a wonderful keeper. It has a very clean color and is very vigorous. It will stand among the best, especially in keeping qualities. It is well named.

Sincerely yours,
WM. H. HENDERSON."



Originated and grown by

E. L. WILLIAMS

288 KING STREET
SANTA CRUZ, CALIFORNIA

